

Sponsorship Opportunities 2025



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Who We Are

Mission, Vision, and Values

The Joy of Music School provides high-quality music education at no cost to financially disadvantaged youth in Knoxville. We believe music transforms lives - building confidence, sparking creativity, and opening doors to growth and success.

Our History

The Joy of Music School began with a simple but powerful belief: every child deserves the chance to experience the life-changing joy of music, no matter their financial circumstances.

Inspired by a visit to a music school in Nashville, Knoxville philanthropist James A. Dick brought the vision home. By 1998, JoMS was offering free lessons at the Boys & Girls Club. In just two years, it became an official nonprofit, and by 2003, it had found a permanent home on Euclid Avenue.

Today, fueled by community support and passionate volunteers, JoMS has provided free music education and instruments to thousands of young people across East Tennessee.

Who We Serve

Sponsoring a Joy of Music School event means becoming part of a community that believes in every child's potential and the power of music to change lives. Whether it's a moving student performance or a joyful moment shared on the golf course, your support brings hope, opportunity, and lasting impact to children who need it most.



Why Be A Sponsor?

Every event, every sponsor, every note played helps us reach the next child. Your support powers possibility, creativity, and hope through music. Here are three powerful reasons to join us:

Make a Lasting Impact

Your sponsorship brings music to children who have the talent and drive but lack access. With your support, they gain confidence, creativity, and lifelong skills through high-quality music education.

Align your Brand with a Trusted Local Mission

As a sponsor, you align with a trusted nonprofit transforming lives since 1998. Our events attract a values-driven audience, and we proudly highlight sponsors across signage, social media, and more - showing your commitment to access, the arts, and the local community.

Join a Joyful, Uplifting Experience

Sponsoring a Joy of Music School event means joining a community that celebrates connection, joy, and the potential in every child. From student performances to golf course laughter, you'll help turn that potential into reality.



What Your Sponsorship Dollars Support

It costs just **\$23** a week to change a child's life. That's under **\$100** a month - or **\$1,200** a year - to provide a student with weekly music lessons, an instrument, mentorship, and a place to belong.



Your support makes it possible for children from underserved backgrounds to access the life-changing power of music—at *absolutely no cost to their families*.

Our Upcoming Events



Swing for Joy 2025

- **When:** Tuesday, September 16, 2025 - Shotgun Start 1:00 pm
- **Where:** Egwani Farms Golf Course - 3920 S Singleton Station Road, Rockford, TN 37853
- **What:** A charity golf tournament with delicious food and beverages provided by Egwani Farms Golf Course.



Holiday Sparkles & Spirits 2025

- **When:** Thursday, December 11, 2025 - 6:30 pm
- **Where:** Cherokee Country Club - 5138 Lyons View Pike, Knoxville, TN 37919
- **What:** A fun, music-filled winter gala featuring special student performances and silent and live auctions.



Dining for Joy 2026

- **When:** TBD May 2026
- **Where:** TBD
- **What:** A dance-filled evening with music, delicious food and beverages - featuring student performances, live music and a fun wine grab.

Available Sponsorships

Please select the sponsorship(s) you are interested in.

Swing for Joy 2025

<input type="checkbox"/>	Tournament Sponsor - \$15,000 (1 available) <ul style="list-style-type: none">• 4 Foursomes• Recognition as Tournament Sponsor in radio and social media advertisements• Name/logo at the top of the event webpage and all event marketing• Name/logo featured on School website and in newsletter• Opportunity for a 2-minute speech during the shotgun start
<input type="checkbox"/>	Presenting Sponsor - \$5,000 (1 available) <ul style="list-style-type: none">• 3 Foursomes• Recognition as Presenting Sponsor in social media and email marketing• Name/logo at the top of the event webpage and all event marketing• Name/logo featured on School website and in newsletter
<input type="checkbox"/>	Sustaining Sponsor - \$2,500 <ul style="list-style-type: none">• 2 Foursomes• Name/logo on course signage, event marketing, School website, and in School newsletter
<input type="checkbox"/>	Nine Sponsor - \$1,500 <ul style="list-style-type: none">• 1 Foursome• Name/logo on course signage, event marketing, School website, and in School newsletter
<input type="checkbox"/>	Golf Cart Sponsor - \$1,000 <ul style="list-style-type: none">• 1 Foursome• Name/logo on golf cart signage and event marketing
<input type="checkbox"/>	Driving Range Sponsor - \$500 <ul style="list-style-type: none">• Name/logo on driving range signage and event marketing
<input type="checkbox"/>	Hole Sponsor - \$200 <ul style="list-style-type: none">• Name/logo on individual hole sign

Holiday Sparkles & Spirits 2025

<input type="checkbox"/>	Title Sponsor - \$20,000 (1 available) <ul style="list-style-type: none">• 10 tickets to the event with a reserved table• Recognition as Title Sponsor in radio and social media advertisements• Name/logo at the top of the event webpage and all event marketing and invitations• Name/logo featured on School website and in School newsletter• Live recognition and opportunity for a 2-minute speech at the event
<input type="checkbox"/>	Presenting Sponsor - \$10,000 (1 available) <ul style="list-style-type: none">• 8 tickets to the event• Recognition as Presenting Sponsor in social media and email marketing• Name/logo at the top of the event webpage and all event marketing and invitations• Name/logo featured on School website and in School newsletter• Live recognition during the event
<input type="checkbox"/>	Ballroom Sponsor - \$5,000 <ul style="list-style-type: none">• 6 tickets to the event• Name/logo in event marketing and signage• Name/logo featured on School website and in School newsletter• Live recognition during the event
<input type="checkbox"/>	Music Sponsor - \$2,500 <ul style="list-style-type: none">• 4 tickets to the event• Name/logo in event marketing and signage• Live recognition during the event
<input type="checkbox"/>	Student Performance Sponsor - \$1,500 <ul style="list-style-type: none">• 4 tickets to the event• Name/logo in event marketing and signage
<input type="checkbox"/>	Bar Sponsor - \$1,000 <ul style="list-style-type: none">• 2 tickets to the event• Name/logo on bar signage and featured in 3 social media posts
<input type="checkbox"/>	Auction Sponsor - \$750 <ul style="list-style-type: none">• 2 tickets to the event• Name/logo on auction table signage and featured in 2 social media posts

Dining for Joy 2026

<input type="checkbox"/>	Presenting Sponsor - \$10,000 (1 available) <ul style="list-style-type: none">• 10 tickets to the event with a reserved table• Recognition as Presenting Sponsor in radio and social media advertisements• Name/logo at the top of the event webpage and all event marketing and signage• Name/logo featured on School website and in School newsletter• Live recognition and opportunity for a 2-minute speech at the event
<input type="checkbox"/>	Band Sponsor - \$3,500 (1 available) <ul style="list-style-type: none">• 8 tickets to the event• Live recognition as Band Sponsor during the event• Name/logo on event webpage and all event marketing and signage• Name/logo featured on School website and in School newsletter
<input type="checkbox"/>	Dance Floor Sponsor - \$2,000 <ul style="list-style-type: none">• 6 tickets to the event• Live recognition as Dance Floor Sponsor during the event• Name/logo in event marketing and signage• Recognition on School website and in School newsletter
<input type="checkbox"/>	Student Performance Sponsor - \$1,500 <ul style="list-style-type: none">• 4 tickets to the event• Name/logo in event marketing and signage• Recognition on School website and in School newsletter
<input type="checkbox"/>	Wine Grab Sponsor - \$1,000 <ul style="list-style-type: none">• 2 tickets to the event• Logo/name on every bag of wine and in event marketing
<input type="checkbox"/>	Dining Sponsor - \$500 <ul style="list-style-type: none">• 2 tickets to the event• Name/logo on banquet signage
<input type="checkbox"/>	Bar Sponsor - \$400 <ul style="list-style-type: none">• 2 tickets to the event• Name/logo on bar signage

Name/Company: _____

Contact Name & Phone(if company is sponsor):

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Method of Payment

___ **Check** (please make check payable to Joy of Music School)

___ **Credit Card**

Name on Card _____

Credit Card # _____

Expiration Date _____ CVV Code _____

Signature _____

If you need assistance, please contact Jules Nolan, School Administrator/Communications Coordinator at nolan@joyofmusicschool.org



Scan the QR code to pay
for your sponsorship online.
Select the event you wish
to sponsor from the
drop down menu.

